



# We Are Advocating For Smoke-Free Outdoor Public Areas

**City of Indio** we need you to take action by adopting and implementing policies that prohibit smoking in outdoor public areas.

## DO YOU KNOW WHAT'S REALLY IN TOBACCO SMOKE?

### Cancer Causing Chemicals

**Benzene** - Found in gasoline

**Formaldehyde** - Used to embalm dead bodies

### Poison Gases

**Butane** - Used in lighter fluid

**Carbon Monoxide** - Found in car exhaust

### Toxic Metals

**Arsenic** - Used in pesticides

**Lead** - Used in paint

**As local community leaders, you can play an important role to protect the health of all Indio residents.**

**To take action or for more information, visit:  
[acscanvive.org](http://acscanvive.org)**



(760) 659-5485

[acscanvive](https://www.facebook.com/acscanvive)

[acscanvive.org](http://acscanvive.org)

## ABOUT THE VIVE PROJECT

The VIVE project of the American Cancer Society Cancer Action Network is working to fight cancer by making the air around our homes and neighborhoods cleaner and easier to breathe. We know that long-term sustainability comes from neighborhoods willing to change the community norms.

**Know the facts and join us as we make a change for a healthier Indio.**

## SMOKING IN RESIDENTIAL BUILDINGS CAN BE DANGEROUS

- ✓ **Smoking increases the risk of fire** - the leading cause of fire deaths in the US.<sup>1</sup>
- ✓ In the US every year, an average of **7,600 fires** related to smoking occur in residential buildings responsible for **14% of fire deaths**.<sup>1</sup>
- ✓ Deaths due to **smoking-related residential fires are higher than nonsmoking residential fires**.<sup>1</sup>

## WHY INDIO NEEDS SMOKE-FREE LAWS

- ✓ Smoke-free indoor air policies have proven to be effective to **reduce secondhand smoke and decrease smoking**.<sup>2</sup>
- ✓ **Increase successful cessation** and **decrease tobacco initiation** among adolescents.<sup>2</sup>
- ✓ Approximately **1 in 3 multiunit housing residents** are covered by smokefree building policies.<sup>2</sup>
- ✓ **Improve health status**, including fewer heart attacks and cancers.<sup>2</sup>

## WHY IS IT IMPORTANT TO HAVE SMOKE-FREE OUTDOOR PUBLIC AREAS?

- ✓ Breathing secondhand smoke can **increase your risk of lung cancer, heart disease, and stroke**.<sup>3</sup>
- ✓ Even outdoors, **you can be exposed to high levels of secondhand smoke if someone is smoking nearby** - even brief exposure can be dangerous.<sup>4</sup>
- ✓ It's not just cigarettes you need to worry about! **Breathing secondhand smoke from e-cigarettes/vaping is also harmful to your health**.<sup>5</sup>
- ✓ There is no risk-free level of secondhand smoke.<sup>6</sup> Secondhand smoke contains more than **7,000 chemicals, of which hundreds are toxic and about 70 can cause cancer**.<sup>7</sup>

## BENEFITS OF SMOKE-FREE OUTDOOR PUBLIC AREAS:



Helps keep our community beautiful and reduces tobacco litter.



Models positive behaviors for youth.



Encourages people to quit tobacco.

What Residents Are Saying - VIVE surveyed Indio residents on smoking and secondhand smoke in outdoor public areas. Here's what we found:

**75%**



say the tobacco litter in outdoor areas is very much a problem.<sup>8</sup>

**86%**



are bothered when there's an adult smoking in an outdoor public area while their children are present.<sup>8</sup>

**86%**



of Indio residents said they had a problem with breathing in another person's tobacco smoke outside including e-cigarettes/vapes.<sup>8</sup>

**IT'S TIME TO TAKE ACTION. VISIT [ACSCANVIVE.ORG](https://www.acscanvive.org)**